

# Busting Project Manager and Business Analyst Silo Mentality

Is the scope focussed to enable the right activities? Is the budget sufficient to reap the desired benefits? Is the schedule designed to cement the organisational change?

Delivering stakeholder quality by navigating through these constraints is an imperative for every business in this modern age – an age that's bringing ever-increasing customer expectations, business risks and project pressures.

This talk explores the relationship between project managers and business analysts, and considers how these leadership roles can better collaborate to provide the strategic and tactical expertise required by organisations today.

You'll learn:

- Past, present and future narratives of industry and organisations
- New definitions and considerations for business and project success
- Current role dynamics and future collaboration opportunities
- Actions to build strong working relationships and drive team cohesion

Whether you're a project manager, business analyst or a hybrid of the two, this talk will unpack common challenges facing business change and spell-out the transformation needed to deliver project leadership through excellence and innovation.

## About the Speaker

Simply put, [Joe Newbert](#) is an unabashedly passionate catalyst for modern business change.

Through his proactive industry involvement and disruptive community innovations, Joe, Managing Director at [BCMG](#) and Founder of [Inter-View.Report](#), is well-known internationally as a foremost thinker on contemporary business analysis, project delivery and change management competency.

Joe is helping to grow the next generation of business and IT consultants through BCMG's sought-after [business analysis training courses](#) and advisory consulting.